

FEB

GUIDE for exchange students



University of Maribor

Faculty of Economics and Business



UNIVERSITY OF MARIBOR
FACULTY OF ECONOMICS AND BUSINESS





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FACULTY OF ECONOMICS AND BUSINESS

Razlagova ulica 14
2000 Maribor
tel.: +386 2 22 90 000
faks: +386 2 22 90 217
e-mail: epf@um.si
<https://www.epf.um.si>

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1. FOREWORD BY THE DEAN



Dear incoming students,

Welcome to the Faculty of Economics and Business at the University in Maribor. We are very pleased that you have chosen our faculty as your destination within the international exchange programs and we will do our best to make your stay in Maribor a fruitful one.

FEB has built many connections with partners within the EU and the rest of the world. This will enable you to meet students of many different nationalities and to establish numerous contacts and friendships, which will enhance your future studies and professional careers. In order to facilitate and motivate student mobility, our International Office will provide you with excellent support and will be a pleasant meeting point at the same time.

We are convinced that you will benefit from your stay at the FEB, will get a comprehensive knowledge of business and economics, and that the expectations of your home institutions and yourself will be met. Selected courses for our foreign students are in English. Thus, you have quite a few of them at your disposal. In addition to your study, there will be numerous social events during your stay, which will surely contribute to your international experience at FEB. Take as much advantage of your stay at FEB as possible and enjoy your stay in Maribor and Slovenia.

Hopefully, the international experience at FEB will give you wings to take advantage of other international options in your studies and your future professional challenges.

Lidija Hauptman

Dean of the Faculty of Economics and Business

GENERAL INFORMATION ABOUT THE COUNTRY

Slovenia

Slovenia, the green heart of Europe, lies between the mountainous Austria, Croatia and Italy, flat Hungary and the warm Adriatic Sea.

Its variety and beauty surprise visitors from all over the world. Snowy Alpine peaks and the Triglav National Park with many glacial valleys, gorges, waterfalls, lakes, and crystal-clear wild waters attract visitors looking for peace in the mountains, as well as sports climbers, skiers, canoeists and gliders in search for relaxation and excitement.

The Alpine tourist centre is Bled with an island in the middle of a lake and a mighty castle on top of the cliff. Only a two-hour drive separates mountain lovers from pleasures offered by the Slovenian Mediterranean. Portorož Riviera with great hotels, a casino, congress centres, a marina and green countryside is known all around. A great deal of entertainment and the exquisite Primorska cuisine with fish specialities and top quality wines satisfy even the most pretentious tastes.

The Karst region with its caves, plateaus, fields, disappearing streams, and a periodic lake offers many possibilities for exploring and discovering Slovenia. There are many subterranean caves, from the world famous Postojnska Cave with beautiful stalactites, pillars and rocky curtains and UNESCO's heritage Škocjan Caves to grottos that are difficult to access, where climbing is only possible with experienced local guides. In Lipica (Karst), sheltered by century-old lime trees, there is an over 400-year-old stud farm of Lipizzaners, the famous white horses of Slovenian origin.



GENERAL INFORMATION SLOVENIA

Official name	Republic of Slovenia
Area	20 273 km ²
Forest	10 124 km ²
Length of coast	46.6 km
Population	2,066 million
Capital	Ljubljana (~280 000 inhabitants) Maribor (~95 000 inhabitants)
Climate	Alpine, Continental, Mediterranean
Time zone	Central European Time (GMT+1)
Political system	Multiparty parliamentary democracy
Currency	Euro
Drinking water	Tap water is safe and drinkable throughout the country

Numerous natural spas developed near thermal and mineral springs. Their slogan is a healthy spirit and body, relaxation and well-being, entertainment and recreation in all seasons.

The cultural heritage of Slovenia is opulent and colourful but unfortunately often abandoned. One of the indicators of the rich Slovenian history and cultural heritage is its castles. The Slovenian identity has developed together with a rich cultural life. It is mirrored in village and city architecture, numerous folk customs, cultural events, museums and galleries. Ljubljana, the capital of Slovenia, is an architectural treasure, the centre of economic, cultural and political life with a lively tourist atmosphere.

GENERAL INFORMATION ABOUT CITY

Maribor

Maribor, whose origins as a town can be traced back to the 13th century, is today the second largest city (95 000 inhabitants) of Slovenia and represents the centre of Slovenian Styria (Štajerska) region.

The city's character has been shaped by its industry, which once performed a significant role in the Slovenian economy. Apart from that, Maribor offers a rich and varied cultural experience to inhabitants and visitors alike with its renowned Slovenian National Theatre Maribor, featuring drama, opera and ballet performances, number of museums and galleries offering numerous cultural events.

In addition to many cultural events, the citizens can enjoy the city's beautiful and relaxing surroundings as it lies at the foothills of the Pohorje mountains, providing several outdoor activities such as hiking and skiing. You can get there using bus number 6.

Special events, such as the traditional Golden Fox Trophy, a Women's Ski World Cup competition, as well as the international multicultural Festival Lent and events around the Old Vine provide a particularly animated atmosphere. Maribor is also known for its excellent wines, as many vineyards surround the city.

Moreover, with its University, Maribor is also a city with a distinguished intellectual potential. The fact that the town has chosen to call itself "the University city" denotes its awareness of the importance of education and research in its development.

All these features make Maribor an attractive and enjoyable destination for visitors from Slovenia and abroad. In the municipality of Maribor there is a large number of protected natural sights: three regional/landscape parks (Drava, Trije ribniki, Mariborsko jezero), a natural reserve (Mariborski otok) and others.

COMING TO MARIBOR

Road

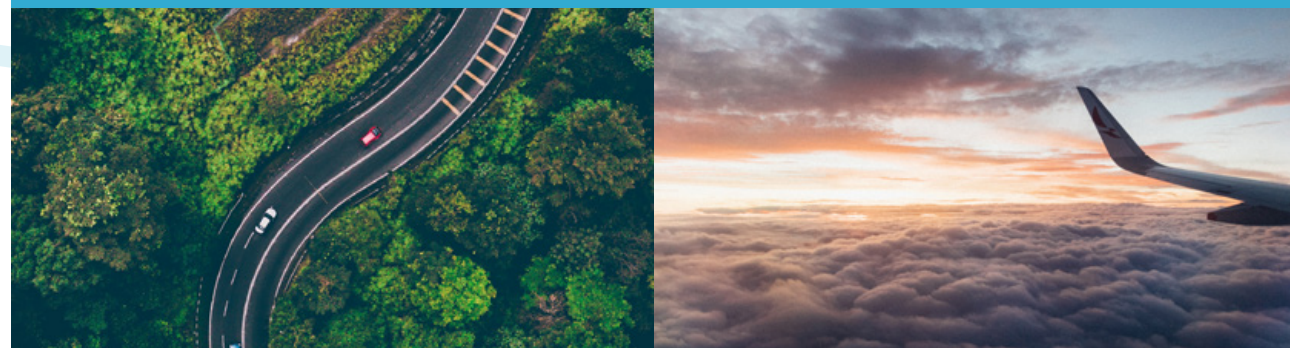
Maribor is located close to the motorway from Ljubljana to Vienna (E57, E59) and the motorways to Budapest and Zagreb. Find more detail information at www.maribor-tourism.si.

Air

The closest airports to the city of Maribor are:

Airport	Airport code	Flight information	Distance from Maribor	Connection to Maribor
Maribor Airport	MBX	www.maribor-airport.si	10 km South	Bus
Graz Airport	GRZ	www.flughafen-graz.at	60 km North	Train
Zagreb Airport	ZAG	www.zagreb-airport.hr	110 km South	Bus and train
Ljubljana Airport	LJU	www.lju-airport.si	115 km South-West	Bus and train
Klagenfurt Airport	KLU	www.klagenfurt-airport.at	125 km West	Train

Some of these airports are served by low fares airlines. Consult the airport websites for current information on flight offers.



COMING TO MARIBOR

Rail

Maribor is very well connected by rail to Slovenia's neighbouring countries and to the other regions of Slovenia. To get to Maribor from more remote regions, you will have to change trains once or twice.

The Slovenian Railways (SŽ, www.slo-zeleznice.si) provide offers and timetables for national traffic. The main railway station of Maribor is located at Partizanska cesta 50.

Minimum journey time: Ljubljana 1.5h, Graz 1h, Zagreb 2.5h, Vienna/Wien 3.5h, Bratislava 5h, Budapest 7h, Munich/München 8h, Prague/Praha 8.5h, Milan/Milano 8.5h, Belgrade/Beograd 9h, Rome/Roma 11h, Cracow/Kraków 11h, Sarajevo 12h, Zurich/Zürich 12h. Attention should be paid to comparing ticket offers.

Coach

There are direct coach services to Maribor from several cities. The central bus station (Avtobusna postaja Maribor, Mlinska ulica 1) is situated near the railway station.

Timetables for local, regional and international traffic are provided by Veolia Transport, www.veolia-transport.si. International routes are available from Eurolines, www.eurolines.com.



TRANSPORT IN MARIBOR

Local and public transport

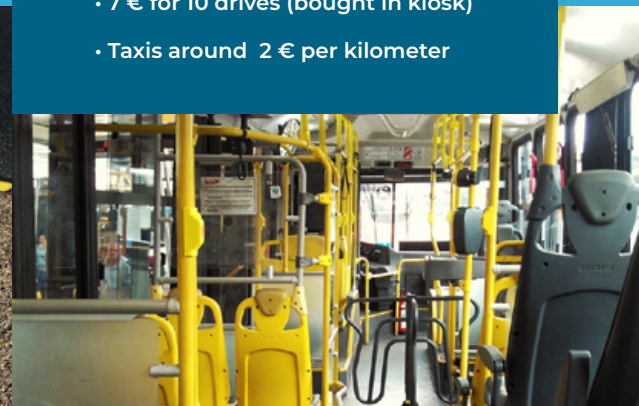
The Faculty of Economics and Business, the main University building, the railway and the bus station are all within walking distance. The same applies to the student dormitories at Tyrševa ulica, which are situated next to the municipal park (mestni park) and about ten minutes on foot from the Faculty. The student dormitories at Gosposvetska cesta and the Student Sports Centre are located in the western part of the town, about twenty minutes walking distance from the Faculty and fifteen minutes from the city centre.

So, there is probably no need for public transport. Nonetheless, exchange students as well as regular students are entitled to get a reduction on monthly bus tickets. There are 21 bus lines in Maribor and they drive more or less often.

Taxi

Taxis operate 24 hours a day and are very popular way of the public transportation. They are not particularly expensive, especially if people share fares. You can directly phone and order a taxi or use an application.

- 2 € per bus drive (bought on bus)
- 7 € for 10 drives (bought in kiosk)
- Taxis around 2 € per kilometer



CLIMATE AND WEATHER

Warm weather and green countryside

Slovenia lies in the northern moderate warm zone, in a region where there is twice as much rain and snowfall as the world average, and consequently the Slovenian countryside is pleasantly green.

Simultaneously, Maribor shares a strong Pannonian influence, and that is why the amount of rainfall in the city is somewhat lower (on an average 1050 mm per year). Most rain falls from April to July, mostly as showers and heavy rain.

Maribor is one of the sunniest places in Slovenia; it has an average of 266 sunny days per year. Fog mainly occurs in winter in the early hours of the morning. The city's favourable position also protects Mariborians and visitors from unpleasant winds.

Source: Maribor Tourist Board, www.maribor-tourism.si.



CULTURAL LIFE IN MARIBOR

Plenty of cultural events

Maribor provides a lot of possibilities to spend your free time. You can visit museums, galleries, theatres, cinemas or you can spend the evening with your friends in one of the pubs and disco clubs.

Cultural events may contribute to helping you get acquainted with the city. Some of these events are also known abroad - especially the "Festival Lent" (lent.slovenija.net) in the early summer, the festival of chamber music "Musical September" and the Borštnik Meeting of Slovenian theatres.

The University of Maribor boasts seventeen faculties, a rich university library and one of the most beautiful buildings in the city. Maribor is developing its role as an important university, scientific-research and congress city.

We suggest taking a look at www.maribor-tourism.si to gain an insight into the comprehensive offer of current events and permanent institutions of Maribor's cultural life.



Communication

Phone operators in Slovenia offer both pre-paid and post-paid mobile telecommunication:

- Telekom
- AT
- Telemach
- BOB
- Hot Telekom



STUDENT MEALS

The cheapest way to get lunch or dinner

In Slovenia, students (regular as well as exchange students) are entitled to buy meal coupons that can be used as payment in several restaurants, bistros, canteens, and pizzerias all over the town. Each student can get up to twenty coupons per month. The price varies from € 0.50 to € 4.40 representing a value of € 2.50 to € 7. Thus buying meal coupons is the cheapest way to get lunch or dinner.

At the registration you'll receive an activation number to active your account on www.studentska-prehrana.si. You can check how many coupons you have, where you have already eaten, etc. While in restaurant, call 1808 (it is a free number, so it works also if you don't have any credit on your mobile phone) or use an application and show your ID.

You can eat 2 meals per day with 4 hours interval between meals.

Procedure of registration

1

You get an **EMŠO** at your **faculty**.

2

Register on the website www.studentska-prehrana.si. Write down the **number** at the end of registration.

3

Make sure your mobile phone is **unlocked** and you've got a **Slovenian SIM card** (you can get it at the ESN Maribor office) or you can also use your sim card and only **download** application "**Prehrana**".

4

To **activate** your coupons, go to **Gosposvetska 86**.

5

Go for a **tasty meal** in a **restaurant**.

ACCOMMODATION

1. Places in Dormitories

The rooms in the Student Dormitories (three locations in the city of Maribor: Tyrševa ulica 23, Gosposvetska cesta 83 and campus Quadro) are mostly double rooms, 5 to 6 rooms share a kitchen, bathroom and toilets. In the student dorms pillows and bed linen are provided, but you should bring your own towels. There is Internet and telephone access in some rooms.

If there are no more places available in the student dormitories, the International Relations Office can reserve rooms in some dorms for secondary school students. The residence fees vary from € 100 to € 120 per month, mostly including breakfast.

2. Private Accommodation

A more expensive way of staying in Maribor is renting a private room or a flat. We suggest you look through the advertisements when you arrive with a Slovenian student - your mentor. Renting a private room will cost you from € 100 to € 200 per month plus expenses (electricity, water, etc.).

Private rooms can be found at www.kamrica.net. You can also ask for help by finding a private accommodation at ESN.

Contact: info@esn-mb.org

Accommodation: erasmus.accomodation@esn-mb.org



Cost of living

Accommodation:

- from € 100 (student dormitory, double room) to € 200 (private accommodation) per month

Food:

- from € 100 to € 200 per month

Books, scripts:

- from € 50 to € 100 per semester

RESIDENCE

EU citizens

EU nationals may enter Slovenia, regardless of the reason for their entry or purpose of their stay, with a valid identity card or passport. They may stay on the territory of the Republic of Slovenia for three months without having to register. However, if they wish to stay longer than three months, they must register at the administrative unit in their area of residence before the expiry of the permitted three-month period, i.e. they must apply for a certificate of registered residence. They may apply for such certificate immediately upon entering Slovenia. The application for residence must be accompanied by evidence of fulfilment of the following conditions:

- a valid passport whose expiry date exceeds by at least three months the intended period of stay in the Republic of Slovenia,
- the enrolment at the University of Maribor,
- an appropriate health insurance, and
- sufficient means of subsistence during their stay in the country or the subsistence must be otherwise guaranteed.

Non-EU citizens

Students are advised to apply for a residence permit on time; it can take more than two months to obtain it. Consult the Embassies, Diplomatic Missions and Consulates General of the Republic of Slovenia: www.mzz.gov.si. The application for residence must be accompanied by evidence of fulfilment of the following conditions:

- a valid passport whose expiry date exceeds by at least three months the intended period of stay in the Republic of Slovenia,
- the enrollment at the University of Maribor,
- an appropriate health insurance, and
- sufficient means of subsistence during their stay in the country or the subsistence must be otherwise guaranteed.

Within three days of arriving to Maribor, the student has to confirm the residence permit at the Municipality (Upravna enota Maribor), address: SI-2501 Maribor, Ulica heroja Staneta 1, <http://upravneenote.gov.si>.

RESIDENCE PERMIT

Where can you get your residence permit?

ADDRESS:

Municipality of Maribor (Mestna občina Maribor)
Office for Foreigners (room 11)
Prešernova 6, 2000 Maribor

Your full application must have:

- Application form.
- Copy of a valid Identity card or Passport and the original as a proof.
- Copy of your Acceptance letter and the original (as a proof that you are enrolled in a recognized educational institution).
- Copy of your European health insurance card (and the original as a proof) or other health insurance policy, but it has to be translated into Slovene language or English language.
- Declaration of finances.
- Confirmation of your EMŠO number - you will receive that at the registration at your faculty
- Personal photo of 3,5 x 4,5 - a proper photo on a photo paper
- Declaration of temporary residence
- Tax payment proof – around 12 € (you pay tax at the office for foreigners).



COMPULSORY HEALTH INSURANCE

Medical services

During their temporary stay in the Republic of Slovenia, insured persons from the EU member states will be able to claim medical services in public health institutions and from private doctors who have concluded a contract with the Health Insurance Institute of Slovenia (HIIS) on the basis of the European health insurance card.

Medical services may only be claimed at the primary level in health centres and from general practitioners who have concluded a contract with the HIIS, while from specialists and in hospitals this may only be done on the basis of a doctor's referral issued by a general practitioner. In cases of emergency a foreign insured person may also go directly to the emergency service in the nearest hospital.

Students from countries outside the European Union should request for information (bilateral agreements, additional insurance possibilities) at the social insurance institution in their home country.

Emergency call: 112

Source: Health Insurance Institute of Slovenia, www.zzzs.si

If you become ill and you need medical care you can go to:

HOSPITAL:

University Clinical Center Maribor
Ljubljanska 5
Telephone: +386 (0)2 32 11 000

FIRST AID UNIT:

Urgent medical assistance
Ulica talcev 9
Telephone: +386 (0)2 32 11 534

STUDENT HEALTH CARE CENTRE

Ob parku 5, 2000 Maribor
Telephone: +386 (0)2 23 56 643
The Student Health Care Centre is around the corner from the dormitory on Tyrševa.



ERASMUS STUDENT NETWORK (ESN) – PROJECTS FOR EXCHANGE STUDENTS

Trips and events

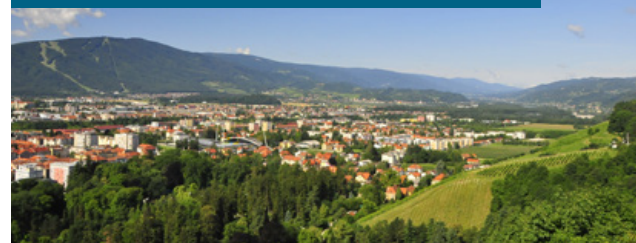
The Erasmus Student Network at the University of Maribor assists exchange students during their stay in Slovenia and organises the Welcome Week as well as trips and other events.

Each exchange student is cared for by her or his mentor, a Slovenian student that will help at any time and give an understanding of Maribor's student and cultural life.

The Welcome Week takes place the week before the start of each semester or during the first week of the semester. It lasts five days and tends to help incoming students arranging formalities, getting to know the city and its surroundings, and many other things.

Besides the Welcome Week, ESN arranges weekly evening meetings, birthday parties, cultural events, sports activities and trips to different regions of Slovenia. This is a cheap and successful way to get to know the treasures of Slovenia and regularly means great fun!

**Erasmus Student Network (ESN),
at the University of Maribor,
Sloščkov trg 15, 2000 Maribor**



FACILITIES

Locations

The Faculty of Economics and Business has two locations: **Razlagova 14** and **Razlagova 20**. While the International Office and the Dean's office are situated at Razlagova 14, the library, the computer centre and the canteen can be found at Razlagova 20. Lecture rooms and professors' offices are placed in both locations.

Faculty Library (Knjižnica EPF)

The modern and well-stocked faculty library caters for the needs of students, teachers and associates of the Faculty. The stock of books amounts to more than 80.000 units on open access, and 500 current periodicals. In addition, students have access to electronic databases, to the Internet, and to the COBISS/OPAC catalogue system. The library is situated in the basement of Razlagova 20, the reading room for journals and magazines is on the first floor.

Information on the Internet:

www.epf.uni-mb.si «Library/Knjižnica» and www.cobiss.si (catalogue, available in Slovene and English).

Students can also use main University of Maribor Library.



FOR STUDENTS

Computer Lab

There are four computer rooms for students; opening hours are from 7:00 to 19:00. Students have free access to computers.

University of Maribor Sports Centre "Leon Štukelj"

The University Sports Centre (UŠC, www.usc.uni-mb.si) offers a wide range of sports programmes and guarantees a high quality of activities. It is located at Koroška cesta 130 in the western part of Maribor, close to the student dormitories at Gosposvetska cesta. Several sport halls are provided for indoor sport activities. Students can choose from a wide range of activities: volleyball, indoor soccer, badminton, table tennis, squash, aerobics, fitness, dancing, yoga, fighting sports (aikido, judo, karate), kinesiotherapy. Apart from that, Maribor's sports facilities offer ice skating, skiing, and swimming. Students also have a possibility to participate in various outdoor activities. They can join sports schools like the school of tennis, skiing, swimming, sailing, kayak, riding, as well as inter-faculty competitions. Participation in extracurricular sports activities organised by the University of Maribor Student Organisation (www.soum.si) is possible as well.

2. INTERNATIONAL COOPERATION AND THE INTERNATIONAL OFFICE

Years of international experience

The Faculty of Economics and Business is an open educational institution. The years of its development have brought about a rich and fruitful international cooperation with many universities from around the world. There is also a very fruitful international cooperation of our students through the exchange programmes like Erasmus+, CEEPUS, Bilateral, JoinEuSee.


Plenty of exchange programmes


The International Office at FEB was established in 1999 when the Faculty entered the SOCRATES programme. It is responsible for the administration of exchange programmes and for student and teaching staff mobility. A major task is the counselling of students regarding exchange programmes, international scholarships, placements, postgraduate education, seminars and summer schools.

ERASMUS+ PARTNER INSTITUTIONS OF FEB

 **Austria**
5 Universities

 **Belgium**
3 Universities

 **Bulgaria**
1 University


 **Croatia**
8 Universities

 **The Czech Republic**
10 Universities

 **Cyprus**
2 Universities


 **Denmark**
1 University

 **Estonia**
1 University

 **Finland**
8 Universities

 **France**
19 Universities

 **Greece**
4 Universities

 **Hungary**
8 Universities

 **Italy**
6 Universities

 **Lithuania**
2 Universities

 **Macedonia**
4 Universities

 **Netherlands**
4 Universities

 **Portugal**
14 Universities

 **Poland**
15 Universities

 **Romania**
4 Universities

 **Slovakia**
6 Universities

 **Spain**
17 Universities

 **Sweden**
1 University

 **Turkey**
16 Universities



ERASMUS+ PARTNER INSTITUTIONS (KA-107)



China
2 Universities



India
1 University



Russia
1 University



Ukraine
1 University



Brazil
1 University



Kazakhstan
2 Universities

CEEPUS partner institutions, Amadeus network (provisional programme)

The CEEPUS - Central European Exchange Programme for University Studies is a multilateral exchange programme with Central and Eastern Europe. It is a transnational Central European university network that provides a platform for individual subject-specific networks. At present, CEEPUS unites universities from 16 Central and Eastern European countries within networks consisting of at least three higher education institutions from at least two different contractual countries. Student exchange within CEEPUS lasts from 3 to 10 months.



AMADEUS-CIII AT-0068-11-1516



Austria
1 University



Albania
1 University



Bosnia and Herzegovina
2 Universities



Bulgaria
1 University



Croatia
2 Universities



The Czech Republic
1 University



Hungary
1 University



Montenegro
1 University



Poland
2 Universities



Romania
1 University



Serbia
1 University




Slovakia
1 University



Slovenia
2 Universities

EDUCATION WITHOUT FRONTIERS - CIII-AT-0050-11-1516

 **Austria**
3 Universities

 **Czech Republic**
1 University

 **Croatia**
1 University

 **Hungary**
1 University

 **Poland**
1 University

 **Slovakia**
1 University

Bilateral exchange


Bilateral exchange is international exchange based on bilateral cooperation agreements between University of Maribor or its Departments and foreign institutions of higher education.

Bilateral agreements on exchange of students enable one or two semesters to go to study abroad on the basis of a set curriculum.



BILATERAL PARTNER INSTITUTIONS IN EUROPE

 **Croatia**
3 Universities

 **The Czech Republic**
1 University

 **Finland**
1 University

 **France**
1 University

 **Poland**
1 University

 **Portugal**
1 University

 **Serbia**
3 Universities

 **The United Kingdom**
2 Universities

BILATERAL PARTNER INSTITUTIONS OUT OF EUROPE

 **China**
5 Universities

 **India**
9 Universities

 **Malaysia**
1 University

 **Russia**
2 Universities

 **Taiwan**
1 University

ADMISSION AND REGISTRATION OF EXCHANGE STUDENTS

9 steps

For the admission to the University of Maribor (Erasmus ID code: SI MARIBOR01) within the Erasmus+, a student must follow these 9 steps:

1

Apply for your **individual password**.

2

Complete the **electronic application form**.

3

Choose your **study units** (please read the instructions)

4

Print the fully completed **application form** with LA (the signature of the Erasmus academic coordinator at your home university and a university stamp are required).

5

Obtain **signature from Erasmus+ academic coordinator** at your home university. A university stamp is also obligatory.

6

Request a **transcript of records** from your home university. The transcript can be in any form including computer printouts from your university register's office (in English).

7

We require an **assessment of your English language skills** (online test/ signed and stamped document of your English Language knowledge level by the English teacher from your home institution/copy of any English certificate not older than 2 years).

8

Make a copy of your **identity card or passport**.

9

Send all required documents: Application Form, Transcript of Records, Declaration of your English language knowledge level (choose only one of the aforesaid options) and copy of ID must be sent by your Erasmus coordinator to the following email address: **incoming.erasmus@um.si**



Forms

The International Relations Office (IRO) at the University of Maribor will send the form to the International Office at the Faculty of Economics and Business. If the student is accepted, the IRO will send an acceptance letter to the student's address and to the student's home university.

Deadlines

The deadlines for applications of exchange students are 1 July for the winter semester and 1 December for the summer semester. Applications after the deadline may be considered if free places are available. CEEPUS applications: online at <http://www.ceepus.info>.

Extension

Students have an opportunity to extend their residence. For more information, they should ask at the International Relations Office in their main faculty.

Application and admission procedure

The application and admission procedure for the enrollment of regular students are available from the University of Maribor, Admissions and Information Office, Slomškov trg 15, SI-2000 Maribor.



CALENDAR

Winter Semester

Last week of September*	Welcome Week
1 October*	Start of lectures in winter semester
31 October	Public Holiday (Reformation Day)
1 November	Holiday (Remembrance Day)
25 December	Public Holiday (Christmas Day)
26 December	Holiday (Independence Day)
27-31 December	New Year's holidays
1-2 January	Holidays (New Year)
before the Christmas holidays	End of lectures in winter semester
January and February	Winter examination period
8 February	Holiday (Slovenian Culture Day)

Summer Semester

Last week of February*	Welcome Week
First week of March*	Start of lectures in summer semester
27 April	Holiday (National Resistance Day)
1-2 May	Labour Day Holidays
June	Summer examination period
25 June	Holiday (National Day)
15 August	Public Holiday (Assumption Day)

* exact dates will be announced at a later period

3. EDUCATIONAL OFFER FOR INCOMING STUDENTS

University Education Programme "Economic and Business Sciences"
(undergraduate courses taught in English)

Semester	Course No.	Course Title	Lecturer(s)	ECTS Credits
W	E026	Business Law	Andreja Primec Dušan Jovanovič Peter Podgorelec	5
W	E027	Principles of Economics	Mejra Festič	6
W	E028	Open Economy Macroeconomics	Darja Boršič	6
W	E029	Human Resource Management	Simona Šarotar Žižek	6
W	E030	E-Business Information Systems	Samo Bobek	6
W	E031	Marketing Research	Matjaž Iršič	6
W	E032	Technology Management and Environmental Protection	Gregor Radonjič	5
S	E033	Total Quality Management	Duško Uršič	6
S	E034	Innovation Management	Zdenka Ženko	6
S	E035	Applied Business Statistics	Polona Tominc	5
S	E036	Project Management	Igor Vrečko	6
S	E037	Entrepreneurship	Miroslav Rebernik Matej Rus	6
S	E069	Sales Management	Matjaž Iršič	6
S	E065	Financial Markets	Vita Jagrič	7

Master's Programme "Economic and Business Sciences" (graduate courses taught in English)

Semester	Course No.	Course Title	Lecturer(s)	ECTS Credits
W	E039	Management	Duško Uršič, Mojca Duh	5
W	E040	Theories of the Firm	Miroslav Rebernik	5
W	E041	Modern Microeconomic Analysis	Jani Beko	5
W	E042	Research Methods	Polona Tominc, Damijan Mumel	5
W	E043	Strategic Issues of IS/IT	Samo Bobek	5
W	E044	Corporate Finance II	Žan Jan Oplotnik Vita Jagrič	5
W	E051	Governance and Strategic Management	Mojca Duh	5
W	E052	Corporate Governance	Dušan Jovanovič Andreja Primec	5
W	E053	Business Information Solutions	Simona Sternad Zabukovšek	5
W	E054	Strategic Supply Chain Management	Klavdij Logožar	5
W	E055	Invention and Innovation Management	Zdenka Ženko	5
W	E063	Quantitative Techniques in Management	Polona Tominc, Vesna Čančer	5
S	E045	Business Ethics and Organization Culture	Vojko Potočan	5
S	E068	International Strategic Marketing Management	Romana Korez Vide	5
S	E047	Services marketing	Aleksandra Pisnik	5

Master's Programme "Economic and Business Sciences" (graduate courses taught in English)

Semester	Course No.	Course Title	Lecturer(s)	ECTS Credits
S	E048	Communication, Motivation and Conflict Solving	Damijan Mumel Mojca Duh	5
S	E056	Project Oriented Strategic Management	Igor Vrečko	5
S	E050	Strategic Human Resource Management	Simona Šarotar Žižek	5
S	E066	Bank Management II	Tanja Markovič Hribernik	5

Slovenian Language Courses

Slovenian language courses are organised by the University of Maribor for exchange students during their stay in Slovenia. You can enrol in the Slovenian language course after your arrival in Maribor.

Grading scale

FEB rating scale	Grade	Grade in Percentage	Performance
Excellent	10 A	100-92 %	An exceptional/ outstanding performance
Very good	9 B	91-84 %	A very good performance
Good	8 C	83-76 %	A good/above average performance
Sufficient	7 D	75-66 %	An adequate performance with shortcomings
Poor	6 E	65-56 %	A barely acceptable performance
Unsatisfactory	5-1 F	55-0 %	An unacceptable performance

Source:

<http://www.epf.um.si/en/study-programmes/about-study-programmes/grading-scale-at-feb/>

4. SYLLABUS AND SUBJECT DESCRIPTION

Business Law

Course number	ECTS Credits	Language	Semester	Level
E026	5	English	Winter	BU
Lecturer(s)	Andreja Primec, PhD, Dušan Jovanovič, PhD, Peter Podgorelec, PhD			
Content	Within the Business Law, we deal with basic legal terms of international, regional (EU) and national (Slovenian) legal system. The major part deals with terms of commercial contract law (types of contracts, particularly sales of goods and other obligation questions), with international private law (choice of law in the international contractual obligations (Rome Regulation), with unified international contract law (CISG, PECL, CECL) and with alternative dispute resolution of business disputes (ADR). The other part deals with the meaning of corporate law (types of companies and other corporation questions in Slovenian and EU law (Societas Europea)).			
Textbooks	Maria del Pilar Perales Viscasillas, The Formation of Contracts & the Principles of European Contract Law ,13 Pace Int'l L. Rev. 371 (2001) Available at: http://digitalcommons.pace.edu/pilr/vol13/iss2/5			
Objectives	To gain knowledge about the national and the EU legal system, commercial contract law and companies (corporations).			
Learning and teaching methods	Lectures, seminar work, case study			
Assessment	Written examination 100%			

Principles of Economics

Course number	ECTS Credits	Language	Semester	Level
E027	6	English	Winter	BU
Lecturer(s)	Mejra Festič, PhD			
Content	<ul style="list-style-type: none"> - Fundamentals of Economics - Economic System and the Market Mechanism - Supply and Demand - Competitive Pricing and Imperfect Competition - Resource Prices and Distribution of Income - Macroeconomics and Important Macroeconomic Variables - Economic Growth (long-run Analysis) and Economic Fluctuations (short-run Analysis) - Keynes's Analysis of Aggregate Expenditures - Aggregate Supply and Aggregate Demand - Money and Monetary Policy - Fiscal Policy - Some problems of Stabilization Policy 			
Textbooks	Parkin, Economics, Pearson (selected chapters) or Samuelson and Nordhaus, Economics, McGraw-Hill (selected chapters)			
Objectives	Business Economics acquaints the students with the fundamental terms and concepts of market economy and the basic principle of micro-economy – the principle of optimization and balance. It provides the insight into economic growth and economic policies which promote growth and stability.			
Learning and teaching methods	Classical lectures, interactive communication with students, practical and actual examples from globalized economy of euro area and the whole global economy			
Assessment	written examination 100% or two tests (micro and macro, each 50 %)			

Open Economy Macroeconomics

Course number E028	ECTS Credits 6	Language English	Semester Winter	Level BU
Lecturer(s)	Darja Boršič, PhD			
Content	<p>Closed vs. open economy</p> <p>Open economy – basic concepts</p> <p>Balance of payments and its concepts</p> <p>Exchange rate determination and regimes</p> <p>Multiplier in an open economy</p> <p>Mundell-Fleming model</p> <p>Exchange rates, policy mix and balance of payments</p> <p>Prices and output in an open economy</p>			
Textbooks	<p>Salvatore, Dominick. 2016. International Economics. Trade and Finance. Wiley. (selected chapters).</p> <p>Mankiw, N. Gregory. 2007. Macroeconomics. Worth Publishers. (selected chapters).</p> <p>Krugman, Paul. 2015. International Economics: Theory and Policy. Pearson. (selected chapters).</p>			
Objectives	<p>The aim of the subject is to introduce the concept of an open economy into macroeconomics. An important part of the subject is devoted to exchange rate fluctuations and economic policy actions, and their impact to the balance of payments. Applying the most commonly used theories and models in the field of the open economy macroeconomics, students should be capable of discussing and solving internal and external economic imbalances in an open economy.</p>			
Learning and teaching methods	Lectures and classroom discussion.			
Assessment	Written examination 100%			



Human Resource Management

Course number E029	ECTS Credits 6	Language English	Semester Winter	Level BU
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Lecturer(s)	Simona Šarotar Žižek, PhD
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Content	<ul style="list-style-type: none"> - Definition of HRM - HRM and competitive advantage of the company - HR in an organization - Principles of learning in an organization - Theoretical aspects of motivation - Motivation in the work settings - HR planning - Approaches to employee development - Designing employee reward system - Evaluating work and work outcomes - Healthy and safety at work
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Textbooks	<p>Armstrong, M. 2006. A Handbook of Human Resource Management Practice / Michael Armstrong. – 10th Edition. London: Kogan Page Limited.</p> <p>Armstrong, M. and Taylor, S. 2014. Armstrong's of Human Resource Management Practice / Michael Armstrong. – 13th Edition. London: Kogan Page Limited</p> <p>Prepared power point presentations</p>
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Objectives	<p>The basic aim is to acquaint the students with the foundations of HRM. In the first part the student acquires the knowledge about the basic understandings of HRM as well as about competitive challenges in the environment and their impact on the HRM. In the second part the student is acquainted with the manners of learning and motivating of employees in work settings. In the third part particular activities of the HRM are discussed.</p>
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In this course students: 1. Enhance their theoretical knowledge in the field of human resource management and are able to apply it. 2. Gain the ability to apply their theoretical knowledge in practice in the field of human resource management. 3. Acquire approach to analysis of human resource management. 4. Acquire advanced knowledge of basic theoretical approaches in the field of human resource management.

Learning and teaching methods	<ul style="list-style-type: none"> - lectures; - discussions; - team building; - workshops; - videos and films
Assessment	<p>Written examination 80%</p> <p>Active work at lectures and tutorials 20%</p>



E-Business Information Systems

Course number	ECTS Credits	Language	Semester	Level
E030	6	English	Winter	BU
Lecturer(s)	Samo Bobek, PhD			
Content	<ul style="list-style-type: none"> - Web page and web site basics - Web page design - Web page/web site quality issues - Web page/web site advanced topics: SEO (search engine optimisation), responsive web pages etc. 		<ul style="list-style-type: none"> - E-business concepts - E-business types - E-business models - Digital marketing technologies - CRM systems - E-business trends. 	
Textbooks	Felke-Morris: Web development and design foundations, Pearson 2019 Laudon and Traver: E-commerce essentials, Pearson 2014 Moran and Hunt: Search engine marketing, Pearson 2015			
Objectives	The course has three main sets of objectives:		<ul style="list-style-type: none"> - to understand e-business models features - to present the basics of e-business information systems 	
Learning and teaching methods	Lectures, homework project, case discussion			
Assessment	Written examination 50%		Assignments 50%	

Marketing Research

Course number	ECTS Credits	Language	Semester	Level
E031	6	English	Winter	BU
Lecturer(s)	Borut Milfelner, PhD			
Content	<ul style="list-style-type: none"> - Introduction to marketing research - Defining the marketing research problem and developing a research approach - Research design - Secondary data collection and analysis - Internal secondary data and the use of databases - Qualitative research: its nature and approaches - Qualitative research: focus group discussions 		<ul style="list-style-type: none"> - Qualitative research: depth interviewing and projective techniques - Survey and quantitative observation techniques - Measurement and scaling: fundamentals, comparative and non-comparative scaling - Questionnaire design - Sampling: design and procedures - Sampling: final and initial sample size determination 	
Textbooks	Malhotra, N., Birks, D.F. (2006) <i>MARKETING RESEARCH: An Applied Approach</i> . New York (NY): Prentice Hall.			
Objectives	<ul style="list-style-type: none"> - To inform students with theoretical, methodological and practical component of the marketing research process as well as with the importance and the role of information for decision-making process; - To explain students the role of marketing research process in the context of marketing 		<ul style="list-style-type: none"> concept, process and system; - To explain the process of field research work; - To inform students with modern elements of marketing research as well as with its ethical dimensions. 	
Learning and teaching methods	- Ex-cathedra lecturers;		- Analysing case studies;	
Assessment	Written examination 100%			

Technology Management and Environment Protection

Course number E032	ECTS Credits 5	Language English	Semester Winter	Level BU
Lecturer(s)	Gregor Radonjič, PhD			
Content	<ul style="list-style-type: none"> - Links between economy and technology - Technology systems (characteristics and classification, technology systems as a part of business-production system, structure of technology systems); - Diffusion of technological innovation; - Types and sources of environmental pollution; - Impacts of economy and business activities on pollution; 		<ul style="list-style-type: none"> - Environmental management standards; environmental policy; environmental indicators; - Low-carbon economy principles; - Carbon footprint - Circular economy principles; - Concept of green products and eco-innovation; 	
Textbooks	Textbook Technology Systems and Environment Protection			
Objectives	The aim of the course is to acquaint the students with the role and significance of technology and technological development in business practices. As environmental protection issues are becoming important part of business decisions, students will get the skills necessary for the integration of environmental protection policies into firm's management and development decisions. Students get the knowledge of the links between economic activities and environmental impacts as sustainability is becoming one of the important drivers of strategic planning, both on micro- and macro level. Trends like low-carbon economy, carbon footprint and circular economy are discussed within the course.			
Learning and teaching methods	<ul style="list-style-type: none"> - lectures; - audio-visual presentations; 	<ul style="list-style-type: none"> - case studies; 		
Assessment	Written examination 100%			



Total Quality Management

Course number E033	ECTS Credits 6	Language English	Semester Summer	Level BU
Lecturer(s)	Duško Uršič, PhD			
Content	<ul style="list-style-type: none"> - Quality, definitions, historical evolution - Quality model, quality metrics - Quality management systems and standards - Quality management systems auditing - Quality planning - Total Quality Management – TQM - Principles - TQM models - EFQM model - Quality Management - key methods - Quality costs 	<ul style="list-style-type: none"> - Customer focus - Benchmarking - 20 key method - BSC – Balanced Score Card method - QFD - Quality Function Deployment - FMEA - Failure Mode and Effect Analysis - TQM tools - Process capability - Graphical methods - Statistical quality control - Quality deployment 		
Textbooks	<ul style="list-style-type: none"> - Dale B.G. Managing Quality. Fourth Edition. Blackwell Publishing, 2003. - Beauregard M.R.A practical Guide to Statistical Quality Improvement. Van Nostrand Reinhold, 1992. 	<ul style="list-style-type: none"> - John S. Oakland Statistical Process Control. BH, 1996. - Kolarik J.W. Creating Quality. Mc Graw Hill, 1995 		
Objectives	<ul style="list-style-type: none"> - To understand that quality is a measurable attribute of a process, product or service; - to understand quality management system and several standards defining requirements for quality management system (ISO 9001, 14000, etc); - to understand TQM principles, concepts and 	<ul style="list-style-type: none"> models; - to become aware of key quality management methods like customer focus, 20 keys, benchmarking, quality costs, etc; - to become aware of the most important quality management tools: SPC, matrix diagrams, control cards, etc. 		

Learning and teaching methods	<ul style="list-style-type: none"> - Learning by cases - Team work 	<ul style="list-style-type: none"> - Presentation of student's thesis - Creative thinking and discussion 	
Assessment	Written exam 60%	Course work 20%	Project 20%



Innovation Management

Course number E034	ECTS Credits 7	Language English	Semester Summer	Level BU
Lecturer(s)	Zdenka Ženko, PhD			
Content	<ul style="list-style-type: none"> - Innovativeness in most developed societies. - Innovative management, social development and system theory. - Creativity, types of thinking and how to manage ideas. - Methods and techniques for creative work. - Implementation and diffusion of novelties in society. - Innovative environments. - Case studies. 			
Textbooks	<p>Zenko, Zdenka (2019). Innovation management. Lectures and material, UM e studij Moodle, EPF, Maribor.</p> <p>Pecjak, Vid (2001) Ways to New Ideas, New moment, Slovenia.</p> <p>Rogers, E. M. (2003): Diffusion of Innovation, 5th ed. New York. Free Press</p> <p>Zenko Zdenka: Comparative Analysis of Management Models in Japan, USA and Western Europe, Ph.D. Thesis, UM Faculty of Economics and Business, Maribor, Slovenia.</p>			
Objectives	<p>In this course students:</p> <ul style="list-style-type: none"> - Understand that innovations are our daily activity and gain basic knowledge how to manage them. - Gain some insight into various topics of innovation processes. - Enhance their theoretical knowledge in the field of various topics of innovation management. - Gain the ability to apply their theoretical knowledge in practice in the innovation management field. - Acquire more holistic approach to analysis and understanding of innovating. - Develop the need for cooperation with different specialists and capacity for productive team work on their case studies. - Understand the innovative problem solving on all levels and in everyday practice. 			

Learning and teaching methods	Lecturing by discussion. AV presentation. Case studies. Team work. Seminar paper.
Assessment	With active work in classes students can earn 20%, with team work seminar paper 40%, and with (individually) written exam 40% of the grade.



Applied Business Statistics

Course number E035	ECTS Credits 5	Language English	Semester Summer	Level BU
Lecturer(s)	Polona Tominc, PhD			
Content	<ul style="list-style-type: none"> - formulation of economic business problems in terms of statistics; - data collection methods – surveys and samples: <ol style="list-style-type: none"> 1. sampling and the quality of sampling data 2. survey design, sampling methods 3. analysis of sampling procedure: weighting, standard error of estimation, sample variance, sampling frame, non-responses; 4. number of sampling units - identification/selection of the appropriate statistical techniques (estimation of parameters, hypothesis testing – two or more samples – independent and paired, related samples, ANOVA; association and dependencies among variables) - the research report 			
Textbooks	Groebner, David F., Dr.; Shannon, Patrick W., Dr.; Fry, Phillip C., Dr., Business statistics: a decision-making approach, 9th ed., Pearson new international ed. - Harlow: Pearson, cop. 2014			
Objectives	<ul style="list-style-type: none"> Ability to understand the steps in planning and performing statistical research: <ul style="list-style-type: none"> - formulate problem - determine research design - determine data-collection method - design sample and collect data - analyse and interpret the data - prepare the research report - ability to understand interactions among stages in the research process and consequences of decisions made - ability to use statistical software (SPSS, Excel) by case-studies. 			
Learning and teaching methods	- Lectures		- Seminars	
Assessment	Active participation in class discussions 20% Seminar research work 30%		Written examination 50%	



Project Management

Course number E036	ECTS Credits 6	Language English	Semester Summer	Level BU
Lecturer(s)	Igor Vrečko, PhD			
Content	<ul style="list-style-type: none"> - Project, classification of projects, meaning of projects for shaping and implementing development of organisations, project life cycle - Project start-up - Managing business through projects, project-oriented companies and other organisations - Project system: project owner, project sponsor, project manager, task drivers, influential factors and project results users - Processes of projects and project planning, integration of project plans into annual 		<ul style="list-style-type: none"> business plans - Project organisation and managing projects - Basic principles of organising project-oriented companies and other organisations - Project information system - Project manager, knowledge structure, qualification of profession - Project management in economy, in public administration and other non-profit organisations - International project management 	
Textbooks	<ul style="list-style-type: none"> - Svein-Arne Jessen (2015): Project leadership – Step by Step: A handbook on how to master Small- and Medium-Sized Projects - European Commission (2018): PM2 – Project Management Methodology Guide 			
Objectives	<ul style="list-style-type: none"> - To introduce and discuss the importance of projects for strategic and business development and for business economics in profit and non-profit organisations. - To introduce and discuss managing through 		<ul style="list-style-type: none"> projects in project-oriented companies. - To introduce theoretical and methodological bases of project management. - To ascend students' ability to successfully prepare, start-up and implement projects. 	



Learning and teaching methods	- Lectures and consultations	- Case studies	- Team based seminar work preparation
Assessment	Participation during lectures and workshops 20%	Team working on projects 20%	Written examination 60%



Entrepreneurship

Course number E037	ECTS Credits 6	Language English	Semester Summer	Level BU
Lecturer(s)	Miroslav Rebernik, PhD, Matej Rus, MSc			
Content	<ul style="list-style-type: none"> - Economic fundamentals of entrepreneurship, business demography and supporting environment - Entrepreneurial process - Lean Start-up and Customer Development Business Model Generation - Searching, recognizing and evaluating of business opportunities 		<ul style="list-style-type: none"> - Acquisition of resources for exploitation of opportunities - The growth phases of a firm, strategies and problems of individual growth phases of a firm - Different forms of entrepreneurship: intrapreneurship, family entrepreneurship, high-tech entrepreneurship, franchising... 	
Textbooks	<p>Blank, S.: "Why the Lean Start-up Changes Everything ", Harvard Business Review, May 2013. Available at www.harvardbusiness.org</p> <p>Blank, S., Dorf, B.: The Start-up Manual. Available at: www.ctinnovations.com</p> <p>Osterwalder, A., Pigneur, Y.: Business model generation. Available at: www.businessmodelgeneration.com</p> <p>Global Entrepreneurship Monitor Reports. Available at: www.gemconsortium.org</p> <p>SME Performance Review. Available at: www.ec.europa.eu</p> <p>Suna Løwe Nielsen, Kim Klyver, Majbritt Evald, Torben Bager: Entrepreneurship in Theory and Practice: Paradoxes in Play. Edward Elgar, 2012.</p> <p>Lecture's notes and materials uploaded at Faculty moodle e-classroom (entry password provided by the International Office)</p>			

Objectives	The course is designed to give students the understanding of the economic role of entrepreneurship and the knowledge of fundamentals of entrepreneurship process. The goal of the preparation of business model canvas is to acquaint students with the methods and techniques of business ideas evaluation and give the necessary background of what is involved in creating a new enterprise. Furthermore, the goal of the course is to give the students the understanding of entrepreneurship process and to build their capacity for applying knowledge in managing small and medium size enterprise.		
Learning and teaching methods	- Lecture	- Team work	- Discussion
Assessment	Written examination 50%	Class participation and assignments 20%	
	Business model canvas 30%		



Sales Management

Course number	ECTS Credits	Language	Semester	Level
E069	6	English	Summer	BU
Lecturer(s)	Matjaž Iršič, PhD			
Content	<ul style="list-style-type: none"> - Development and Role of Selling and Sales Management in Marketing - Sales and marketing planning - Consumer and Organisational Buyer Behaviour 		<ul style="list-style-type: none"> - Process of selling - Recruitment, selection, motivation, and compensation of salespeople - Sales Control 	
Textbooks	Jobber, D., Lancaster, G. (2009). Selling and Sales Management. 8th ed. New York (NY): Prentice Hall.			
Objectives	<ul style="list-style-type: none"> - To inform students with theoretical, methodological and practical component of the selling and sales management; - To explain students the role of selling process in the context of marketing concept, process and system; 		<ul style="list-style-type: none"> - To explain the main contemporary approaches of sales management in the companies; - To inform students with modern elements of sales management as well as with its ethical dimensions. 	
Learning and teaching methods	<ul style="list-style-type: none"> - Lectures ex-cathedra - Discussions in groups 		<ul style="list-style-type: none"> - Analyses of case studies - Learning from the textbook 	
Assessment	Written examination 100%			

Financial Markets

Course number	ECTS Credits	Language	Semester	Level
E065	6	English	Summer	BU
Lecturer(s)	Vita Jagrič, PhD			
Content	Introduction in financial system, concepts of financial markets, money market, capital market, stock-exchange market, market for derivatives, exchange-rate market Financial market institutions and market regulation. Financial investments, formless portfolios (deposits, bank funds, credits), securities, debt and equity investments. Basics of market and non-market financial instruments, efficiency of the market. Financial intermediaries and institutions, concepts, role and structure, deposit and non-deposit intermediaries, banks, investments funds, insurance companies, stock-brokers, pension funds, other financial institutions. International financial market, security market, stock-exchange, country risks, euro-market, euro-deposit market, euro-bond market, euro-credits and euro-equity market, euro-currency and foreign currency market. Static and dynamic methods of financial investments, financial market and enterprises, taxation and financial investments decisions. Current financial trends analysis with case studies from national and global financial markets.			
Textbooks	Mishkin & Eakins: Financial Markets and Institutions, 8th Edition (2015, Pearson)			
Objectives	In this course students: 1. Enhance their theoretical knowledge in the field of finance and are able to apply it. 2. Gain the ability to apply their theoretical knowledge in practice in the field of financial markets and instruments. 3. Acquire analytical approach to analysis of financial markets and instruments. 4. Acquire advanced knowledge of basic theoretical approaches in the field of financial markets and instruments.			
Learning and teaching methods	- Lectures, case studies			
Assessment	Written examination 100%			

Management

Course number	ECTS Credits	Language	Semester	Level
E039	5	English	Summer	BM
Lecturer(s)	Duško Uršič, PhD, Mojca Duh, PhD			
Content	<p>The course enables students to broaden knowledge on management as an integrating activity within organizations. The main topics of the course are:</p> <ul style="list-style-type: none"> - Modern management development trends - How to define management problems - How to define management solutions <ul style="list-style-type: none"> - Management and ICT - The nature and context of organizations - Management as integrating activity and the role of a manager - Corporate responsibility, ethics, culture and change 			
Textbooks	<p>1. part (dr. Uršič): Carpenter, M., Bauer, B., Erdogan, B. (2009): Principles of Management. Flatworld Knowledge</p> <p>2. part (dr. Duh): Selected topics from Mullins, L. J. (2010): Management & Organizational Behaviour. 9th Edition. Prentice Hall, Pearson.</p>			
Objectives	The course enables students to understand the management as an integrating activity within organizations. It helps students to understand the role of managers and management as a process incorporating socially responsible and ethical functioning of a company. It activates students' potentials in creativity to be able to define the core of the management problems in business and to be able to create solutions from the modern management viewpoints.			
Learning and teaching methods	Lectures, brainstorming, small case studies			
Assessment	1. part (dr. Uršič): oral exam and conversation about student's final paper work 50% II.Part (dr. Duh): written exam 50%			

Theories of the Firm

Course number	ECTS Credits	Language	Semester	Level
E040	5	English	Summer	BM
Lecturer(s)	Miroslav Rebernik, PhD			
Content	<ul style="list-style-type: none"> - Markets and organizations - Information - Firma as nexus of contract - Team production and property rights - Behavioural theory - Agency theory - Transaction cost economics - Resource-based view of the firm - Evolutionary approaches to organizations 			
Textbooks	Douma, S., Schreuder, H. (2013): Economic Approaches to Organisations. 5th Edition, Pearson Specific articles delivered in classroom, lecture notes			
Objectives	Modern enterprises are operating in rapidly changing environment. In the circumstances of bounded rationality, the owners, entrepreneurs and managers have to be able to make decisions based on asymmetrical and imperfect information. Course emphasizes the importance of economic issues in the study of governance and management of organizations. It explains in a non-technical way different economic concepts and modern theories of the firm such as agency theory, resource-based view of the firm, evolutionary approaches and economics of strategy and enables students to understand fundamental concepts on which the performance of modern enterprise is based.			
Learning and teaching methods	- Lecture and Discussion			
Assessment	Written examination	100%		

Modern Microeconomic Analysis

Course number	ECTS Credits	Language	Semester	Level
E041	5	English	Winter	BM
Lecturer(s)	Jani Bekó, PhD			
Content	<p>The course provides knowledge in the field of theoretical and applied microeconomic analysis. Students gain thorough insight into the functioning of market mechanisms by studying markets with imperfect competition and through analysis of pricing by firms with market power. Topics covered by the course are indispensable for business decision making as well as for the formation and understanding of competition policy.</p> <ul style="list-style-type: none"> - Market Mechanism and Prices - Consumer Behavior and Demand Analysis - Production Function and Cost Analysis - Supply Decision and Competitive Markets - Market Structure I.: Monopoly - Pricing with Market Power - Market Structure II.: Monopolistic Competition and Oligopoly 			
Textbooks	Pindyck S. Robert, Rubinfeld L. Daniel. 2013. Microeconomics. 8/E, London: Pearson.			
Objectives	The course provides knowledge in the field of theoretical and applied microeconomic analysis. Students gain thorough insight into the functioning of market mechanisms by studying markets with imperfect competition and through analysis of pricing by firms with market power. Topics covered by the course are indispensable for business decision making as well as for the formation and understanding of competition policy.			
Learning and teaching methods	- Frontal, ex catedra		- Individual and group discussion	
Assessment	Written examination 100%			

Research Methods

Course number	ECTS Credits	Language	Semester	Level
E042	5	English	Summer	BM
Lecturer(s)	Polona Tominc, PhD. Damijan Mumel, Ph.D.			
Content	The purpose of research is to discover answers to questions through the application of scientific procedures. Therefore, the sound knowledge of research methodology is essential for undertaking a valid study. The knowledge of research methodology provides students with necessary competences to carry out the research process as well as the capability to use selected tools and be confident in dealing with statistical analysis.			
Textbooks	<p>Kumar Ranjit. (2014). Research Methodology. A step-by-step guide for beginners, 4th edition. SAGE, London</p> <p>Levine; D. M., Stephan D.F., Szabat, K.A. (2014). Statistics for Managers Using Microsoft Excel. 7th edition, Pearson.</p>			
Objectives	The purpose of research is to discover answers to questions through the application of scientific procedures. Therefore, the sound knowledge of research methodology is essential for undertaking a valid study. The knowledge of research methodology provides students with necessary competences to carry out the research process as well as the capability to use selected tools and be confident in dealing with statistical analysis.			
Learning and teaching methods	- Lectures		- Seminars	
Assessment	Written examination 50%		Seminar work 50%	

Strategic Issues of IS/IT

Course number	ECTS Credits	Language	Semester	Level
E043	5	English	Winter	BM
Lecturer(s)	Samo Bobek, PhD			
Content	<ul style="list-style-type: none"> - Strategic of information systems - Strategic information systems – competitive forces perspective - Strategic information systems – value chain perspective 		<ul style="list-style-type: none"> - Business process reengineering and information systems - Digital transformation concepts - Business models digital transformation - Products and services digital transformation 	
Textbooks	McKeen and Smith: IT strategies, issues and practices, Pearson 2015 Peppard and Ward: The strategic management of information systems: building a digital strategy, Wiley 2016			
Objectives	The course has four main sets of objectives: - Strategic information systems and their business value		<ul style="list-style-type: none"> - Digital transformation - Strategic management issues - IT/IS governance 	
Learning and teaching methods	Lectures, homework project, case discussion			
Assessment	Written examination 50%		Homework 50%	

Corporate Finance II

Course number	ECTS Credits	Language	Semester	Level
E044	5	English	Winter	BM
Lecturer(s)	Žan Jan Oplotnik, PhD, Vita Jagrič, PhD			
Content	The purpose of this course is to acquaint students with the most important concepts in the field of corporate finance and financial management. The obtained knowledge is important to take on the most demanding tasks in finance and work as CFO of the company, but obtained knowledge is also useful to all CEO and management since understanding of finance, financial processes and financial environment is directly related to more or less all corporate processes and decisions made in every company or institution.			
Textbooks	Ross, S.A., Westerfield, R.W. and Jaffe, J.F. (2013), Corporate Finance. 10th Edition, McGraw-Hill, Irwin, New York. Damodaran, Aswath (2012-on line); Corporate finance: Theory and practice; http://pages.stern.nyu.edu/~adamodar/			
Objectives	The purpose of this course is to acquaint students with the most important concepts in the field of corporate finance and financial management. The obtained knowledge is important to take on the most demanding tasks in finance and work as CFO of the company, but obtained knowledge is also useful to all CEO and management since understanding of finance, financial processes and financial environment is directly related to more or less all corporate processes and decisions made in every company or institution.			
Learning and teaching methods	- Lectures		- Seminars	
Assessment	Written examination 50%		Seminar work 50%	

Governance and Strategic Management

Course number E051	ECTS Credits 5	Language English	Semester Winter	Level BM
Lecturer(s)	Mojca Duh, PhD			
Content	<p>The course enables students to broaden knowledge on the basic components of strategic management process and to understand corporate governance and its improvements through the world. The main topics discussed within the course are:</p> <ul style="list-style-type: none"> - Basic concept and benefits of strategic management - Corporate governance, social responsibility and ethics - Environmental scanning and industry analysis - Internal scanning - Strategy formulation and business strategy - Corporate and functional strategies - Strategy implementation and control 			
Textbooks	Selected topics from Wheelen, T. L., Hunger, J. D. (2012): Strategic Management and Business Policy. Toward Global Sustainability. 13th Edition., International Edition, Pearson.			
Objectives	The course enables students to understand benefits of corporate governance and strategic management. It deals with the basic components of strategic management process, and the concept of strategy, and how to apply these in the practice. The course also helps students to understand corporate governance and its improvements through the world.			
Learning and teaching methods	Lecture, case studies, brainstorming, team work, small projects			
Assessment	Small projects and case work	50%	Written examination	50%



Corporate Governance

Course number E052	ECTS Credits 5	Language English	Semester Winter	Level BM
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Lecturer(s)	Dušan Jovanovič, PhD, Andreja Primec, PhD
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Content	<ul style="list-style-type: none"> - The term and meaning of good corporate governance; best and worst practice - International legal sources (OECD Principles of Corporate Governance), legal Acts (Slovenian Companies Act-ZGD-1) and autonomous sources (Corporate Governance Code) - Governance structure of the Joint stock company - Plc (one- and two-tier governance/ management system) and limited liability company - Ltd. <ul style="list-style-type: none"> - Legal Relationships between the company and its shareholders; shareholders' rights and duties - Stakeholders' role in the corporate governance system - Influence of workers' participation in decision-making on the operation of the company's organs - Civil and criminal responsibility of managers - ADR (alternative dispute resolution) of corporate governance disputes
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Textbooks	<p>Marc Georgen, International Corporate Governance, Jan 2012, ISBN13: 9780273751250</p> <p>OECD Principles of Corporate Governance 2015</p> <p>OECD Guidelines on Corporate Governance of State-Owned Enterprises 2015</p> <p>OECD Principles of Unlisted Companies</p> <p>EU Green Paper</p> <p>B. Bratina, D. Jovanovič, P. Podgorelec, A. Primec; Osnove gospodarskega pogodbenega in statusnega prava, 3rd Edition, Maribor 2018</p> <p>M. Kocbek, Š. Ivanjko, B. Bratina, P. Podgorelec; Nadzorni sveti in upravni odbori, GV Založba Ljubljana, 2010</p>
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Objectives	OECD and national define means of Corporate Governance as relations between managers, supervisory board or board of directors, shareholders and other stakeholders. For successful and efficient understanding of a company's activity it is necessary to have a depth interdisciplinary knowledge of the organ structure in capital companies, their competences, duties and responsibilities and their relationship towards shareholders and other stakeholders (especially workers and creditor (banks)).
Learning and teaching methods	Lectures, discussions and case-studies. Active autonomous and individual or team work.
Assessment	<p>Writing of a seminar paper 20% Presenting of the seminar paper 20%</p> <p>Written exam 60%</p>



Business Information Solutions

Course number	ECTS Credits	Language	Semester	Level
E053	5	English	Winter	BM
Lecturer(s)	Simona Sternad Zabukovšek, PhD			
Content	<ul style="list-style-type: none"> - Introduction to course. Theories and models of strategic value of information systems (strategic information system) - Business process redesign and methods of business process redesign - Business information solutions - Business information solutions selection <ul style="list-style-type: none"> process - Business information solutions implementation process - Support and activities after implementation - Development trends in the field of business information solutions 			
Textbooks	Sneller RC, L.: A Guide to ERP – Benefits, Implementation and Trends. Bookboon.com, 2014. Notes of lectures			
Objectives	The course has two main sets of objectives – to present business information solutions and teach students how to select and implement business information solution. The course is focused on the information systems business value, on the paradigm on strategic information systems, on the business process redesign, on the paradigm of business information solutions and on the methodologies of solution implementation.			
Learning and teaching methods	<ul style="list-style-type: none"> - Lectures - Homework project - Case discussion 			
Assessment	Written examination 50% Seminar work 50%			

Strategic Supply Chain Management

Course number	ECTS Credits	Language	Semester	Level
E054	5	English	Winter	BM
Lecturer(s)	Klavdij Logožar, PhD			
Content	<p>Main attention is devoted to coordination and efficient management of resources (people, materials, technologies and systems) which are needed for production and trade of goods (services). Strategic supply chain management includes understanding and development of processes, tactical and strategic planning of logistic processes, assessment of business results and implementation of corrective measures for business results improvement.</p> <ul style="list-style-type: none"> - Introduction - Structure and organisation of supply chain - Key concepts of strategic supply chain management - Requirements process and strategic sourcing - Strategic cost management - Supplier relationship management - Management of logistics services 			
Textbooks	Jonsson, Patrik. 2008. Logistics and Supply Chain Management. London: McGraw-Hill.			
Objectives	Main attention is devoted to coordination and efficient management of resources (people, materials, technologies and systems) which are needed for production and trade of goods (services). Strategic supply chain management includes understanding and development of processes, tactical and strategic planning of logistic processes, assessment of business results and implementation of corrective measures for business results improvement.			
Learning and teaching methods	Lectures, seminar paper			
Assessment	Written examination 50% Seminar paper 50%			

Invention and Innovation Management

Course number E055	ECTS Credits 5	Language English	Semester Winter	Level BM
Lecturer(s)	Zdenka Ženko, PhD			
Content	<ul style="list-style-type: none"> - Introduction to innovation management, innovating measurement of success. - Importance of innovation, strategic management. - Innovative behaviour with systemic approach for sustainable development. - Sources of innovation and types of innovation. 		<ul style="list-style-type: none"> - Management of creative environment, creativity and creative processes - Diffusion of novelties and implementation of innovations. - Modes of innovative societies - Management, valuation and types of intellectual property. 	
Textbooks	<ul style="list-style-type: none"> - Zenko, Zdenka (2019). Invention and innovation management. Lectures and material, UM e studij Moodle, EPF, Maribor. - Chesbrough, Henry. Open Services Innovation. Jossey Bass. San Francisco. USA. 2011. - Schilling, Melissa A. Strategic Management of Technological Innovation, McGraw-Hill, 		<ul style="list-style-type: none"> New York, 2005. - Rogers, E. M. (2003): Diffusion of Innovation, 5th ed. New York. Free Press - Zenko, Zdenka, Mulej, Matjaz. Diffusion of innovative behaviour with social responsibility. Kybernetes, 2011, vol. 40, no. 9/10, str. 1258-1272 	
Objectives	<p>Innovation management adds to the knowledge and values of aspiring students the capability of success. Understanding and using knowledge to use analytical methods concerning inventions and innovations, a developed feeling for cultural differences, team work competence and systems thinking. Intellectual property as asset requires valuation and management. Students themselves become more creative, holistic, socially responsible and innovative.</p>			

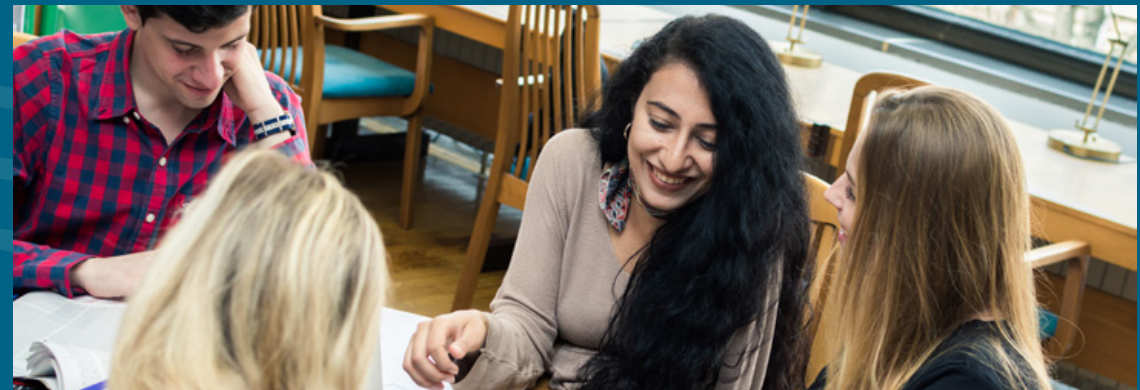


Learning and teaching methods	Lecturing by discussion. AV presentation. Case studies. Team work. Seminar paper.
Assessment	With active work in classes students can earn 20%, with team work seminar paper 40%, and with (individually) written exam 40% of the grade.



Quantitative Techniques in Management

Course number E063	ECTS Credits 5	Language English	Semester Winter	Level BM
Lecturer(s)	Polona Tominc, PhD, Vesna Čančer, PhD			
Content	<ul style="list-style-type: none"> - Basics and study cases of decision theory in management - Selected techniques of multi-criteria decision making with study cases in management - Statistics in Management: organizing and visualizing data, descriptive statistics, basic 		<ul style="list-style-type: none"> probability and probability distributions. - Project optimization. - Sampling and sampling distributions. - Regression analysis. - Statistical Applications in Quality Management. 	
Textbooks	<p>Selected chapters from: Levine, D. M., Stephan D.F., Szabat, K.A. (2014). Statistics for Managers Using Microsoft Excel. 7th edition, Pearson.</p> <p>Selected chapters from: Render, B., Stair, R. M., Hanna, M. E., Hale, T. S. (2018). Quantitative analysis for management. 13th edition, Pearson.</p>			
Objectives	<p>The course aims to obtain the practical working knowledge by case studies in management, with computer programs that support the selected quantitative techniques of decision theory, multi-criteria decision-making, statistics and project optimization. It gives students the knowledge of formulating business problems that can be solved by quantitative techniques, how to choose and use appropriate statistical tests for hypothesis testing, to interpret the obtained results and to prepare the research report.</p>			
Learning and teaching methods	- Lectures		- Seminars	
Assessment	Active participation in class discussion 20 % Project work 30 %		Written exam 50%	

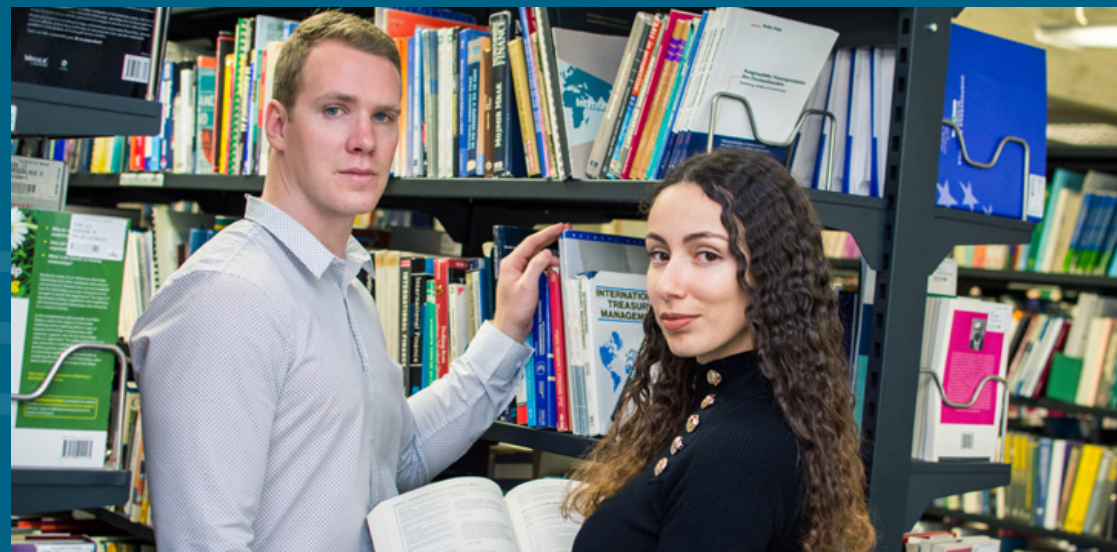


Business Ethics and Organization Culture

Course number E045	ECTS Credits 5	Language English	Semester Summer	Level BM
Lecturer(s)	Vojko Potočan, PhD			
Content	<ul style="list-style-type: none"> - Organizational Culture 1. Theoretical basis for consideration of organization culture 2. The role and importance of organization culture in business 3. Organizational culture and management - Business Ethics 		<ul style="list-style-type: none"> 1. Theoretical basis for consideration of business ethics 2. The role and importance of business ethics in business 3. Ethical dilemmas in business 4. Consideration of ethical cases from business practice 	
Textbooks	<ul style="list-style-type: none"> - Buchanan, D., Huczynski, A. (2016). Organizational Behaviour. Pearson, Harlow. - Mullins, L. (2016): Management and Organisational Behaviour. Pearson, Harlow. 			
Objectives	<p>The course introduces the subjects of Organization culture and Business Ethics and their application to business and other organizational systems. Basic goals of course are: discussion about importance of culture and ethics in business, presentation of different theoretical and practical approaches for study of ethics and organization culture, presentation of influence of organization culture and ethics in business, and presentation of different values for appropriate behaviour and working at all subjects of organization. They provide an application of culture and ethics principles to analysis of different areas, levels, and phases of business in different - e.g., sorts, types, and kinds of organizational systems in order to give the students the knowledge and skills to understand the further study of the organization, management, business ethics and organization culture. The purpose of the course is to enable students to understand how organization culture and business ethics interrelate within the whole organizational system.</p>			



Learning and teaching methods	This course uses a range of teaching methods including lectures, discussion groups, videos and films, case studies, student presentation and independent study of students.	
Assessment	Individual course papers 60 %	Final written examination 40 %



Services marketing

Course number E047	ECTS Credits 5	Language English	Semester Summer	Level BM
Lecturer(s)	Aleksandra Selinšek, PhD			
Content	<ul style="list-style-type: none"> - Services status in the society - Definition and characteristics of services components - Services marketing mix - The role of contact personnel in services 		<ul style="list-style-type: none"> - Service environment and physical evidence - New technologies and services - Perceived service value with its antecedents (service quality) and consequences (satisfaction, loyalty) 	
Textbooks	Lovelock, C.H.&Wirtz, J. 2011. Services Marketing: people, technology, strategy. 7th Edition. New Jersey: Prentice Hall – selected chapters.			
Objectives	Today's developed societies are essentially service-oriented, and this course examines the basic principles of modern exchange relationships at business to business (B2B) as well as at business to consumer (B2C) markets. Contemporary trends will be applied especially to corporate governance but at the same time not neglected cases from other major services industries. Lectures will be combined with a number of lectures from business practice experts, examples of successful case studies, as well as independent and team work of students.			
Learning and teaching methods	Ex-cathedra lecturing	Interactive lecturing	Case studies	
Assessment	Seminar paper 50%	Active work in class 10%	Written examination 40%	



Communication, Motivation and Conflict Solving

Course number E048	ECTS Credits 5	Language English	Semester Summer	Level BM
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Lecturer(s)	Prof. Dr. Damijan Mumel
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Content	<p>This course is designed to train the students for efficient, critical and ethical communication, motivation and conflict solving in business environment. Students gain knowledge and competence in class, through preparation of material presented later in the seminar and through individual study.</p> <ul style="list-style-type: none"> - Introduction to the subject: <ul style="list-style-type: none"> · Presentation of the course, · Presentation of the working practices and obligations of the course, · The relationship between communication, motivation and conflict in the workplace. - Communication (applied aspects): <ul style="list-style-type: none"> · Communication within organizations (internal communication) <ul style="list-style-type: none"> - internal communication and implementation of tasks within the organization - internal communication and employee well-being · Non-verbal communication in the business environment · Business communication between different cultures · A video on the preparation of PPT presentation - Motivation: <ul style="list-style-type: none"> · Motivational factors in the work environment · Theories of motivation in the workplace motivation. - Conflicts: <ul style="list-style-type: none"> · Conflicts in the business environment · The causes of conflict · Consequences of Conflicts · Approaches to conflict resolution in the workplace - Presentation of seminar work or videos and final analysis of the subject
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Textbooks	<p>Dubrin Andrew. 2011. Human Relations for Career and personal Success. Prentice Hall International.</p> <p>Chapter 3: Self-Motivation and Goal Setting</p> <p>Chapter 12: Motivating Others and Developing Teamwork</p> <p>Chapter 7: Personal Communication Effectiveness</p> <p>Chapter 8: Communication in the Workplace</p> <p>Chapter 10: Managing Conflict</p>		
Objectives	<p>This course is designed to train the students for efficient, critical and ethical communication, motivation and conflict solving in business environment. Students gain knowledge and competence in class, through preparation of material presented later in the seminar and through individual study.</p>		
Learning and teaching methods	Interactive lectures	Group working	Presentations
Assessment	Presentation of the video clip	40%	Written examination
		60%	



Strategic Human Resource Management

Course number E050	ECTS Credits 5	Language English	Semester Summer	Level BM
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Lecturer(s)	Simona Šarotar Žižek, PhD
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Content	<ul style="list-style-type: none"> - The impact of environment on strategic human resource management (HRM) - The nature and dimensions of strategic HRM - The role of personnel in the process of strategic management - Differences among cultures - International HRM <ul style="list-style-type: none"> - Differences among cultures - Cross-cultural communication differences - Negotiation and conflict resolution - Stress management as one of strategic HRM dimensions - Diversity management for competitive advantage
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Textbooks	<ul style="list-style-type: none"> - Armstrong, M. and Taylor, S. 2014. Armstrong's of Human Resource Management Practice / Michael Armstrong. – 13th Edition. London: Kogan Page Limited. - Bauer, T., Erdogan, B. 2012. An Introduction to Organizational Behaviour. - Prepared Powerpoint presentations.
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Objectives	<p>The basic aim is to acquaint students with strategic approach to human resource management which is based on the integration of HR function with the strategic aims of the firm as well as in the international firms on functions of human resources management. The important field for discussion is differences among cultures cross-cultural communication differences and employee diversity management.</p> <p>In this course students: 1. Enhance their theoretical knowledge in the field of strategic and international human resource management and are able to apply it. 2. Gain the ability to apply their theoretical knowledge in practice in the field of strategic and international human resource management. 3. Acquire approach to analysis of strategic and international human resource management. 4. Acquire advanced knowledge of basic theoretical approaches in the field of strategic and international human resource management.</p>
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Learning and teaching methods	<ul style="list-style-type: none"> - lectures - discussions <ul style="list-style-type: none"> - team building - workshops <ul style="list-style-type: none"> - videos and films
Assessment	<p>Written examination 60%</p> <p>Seminar work 40%</p>



Project Oriented Strategic Management

Course number E056	ECTS Credits 5	Language English	Semester Summer	Level BM
Lecturer(s)	Igor Vrečko, PhD			
Content	<p>The course addresses the strategic role of project management in companies and other organizations. Project management is one of the key competencies with which companies provide the successful operation and strategic development, as it is no longer just a tool for tactical and operational management level aimed for effective implementation of the projects, but the concept of the whole company. It allows the creation of an optimal portfolio of projects and requires management of multiple projects business, thus more effective development planning and implementation of global, business and other strategies.</p> <ul style="list-style-type: none"> - The role of projects in strategy implementation. plans, plans for assuring resources, etc. - Strategy start-up with projects and programs of projects. - Organizational solutions of project oriented strategic management - Dealing with strategic crises through project management. - Project-oriented strategic management in project-oriented organizations and in non-profit sector. - Project-oriented strategic management - Strategic project plans – time plans, financial 			
Textbooks	<ul style="list-style-type: none"> - Cleland, I. David (2007): Project Management - Strategic Design and Implementation (5th ed., Boston: McGraw-Hill) Taylor & Francis Group) - Crawford, J. Kent (2007): Project Management Maturity Model (Boca Raton: European Commission (2018): PM2 – Project Management Methodology Guide 			

Objectives	The course addresses the strategic role of project management in companies and other organizations. Project management is one of the key competencies with which companies provide the successful operation and strategic development, as it is no longer just a tool for tactical and operational management level aimed for effective implementation of the project, but the concept of the whole company. It allows the creation of an optimal portfolio of projects and requires management of multiple projects business, thus more effective development planning and implementation of global, business and other strategies.	
Learning and teaching methods	- Lectures and consultations - Case studies	- Team based seminar work preparation
Assessment	Active participation in lectures and workshops 20%	Project 20% Examination 60%



International Strategic Marketing Management

Course number E068	ECTS Credits 5	Language English	Semester Summer	Level PG
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Lecturer(s)	Korez Vide Romana, PhD, Assist. Prof.
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Content	<ul style="list-style-type: none"> - Globalisation of markets and international dimensions of firm competitiveness - International strategic marketing management (ISMM) and international firm development - International manager in global market environment - Internationalisation process and business strategy - ISMM, firm growth strategy and market position development on global markets 	<ul style="list-style-type: none"> - International market portfolio, market selection and marketing opportunities analysis - Strategic dimensions of marketing mix for global market - International strategic marketing management process - International project and B2B marketing - Dynamics of societal development in global economy and ISMM.
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Textbooks	<p>Compulsory textbook: Hollensen, Svend (2017). Global Marketing: A Decision Oriented Approach. 7th ed. London. Prentice Hall (selected chapters).</p> <p>Additional textbooks: Johansson, Johny K. (2009). Global Marketing: Foreign Entry, Local Marketing, and Global Management. 5th edition. New York: McGraw-Hill Higher Education. de Mooij, Marieke (2010). Consumer Behaviour and Culture: Consequences for Global Marketing and Advertising. 2nd edition. London: Sage Publications. Ghemawat, Pankaj (2007). Redefining Global Strategy: Crossing Borders in a World Where Differences Still Matter. Boston: Harvard Business School Press.</p>
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Objectives	<ul style="list-style-type: none"> - Develop understanding of linkages between the globalisation and firm growth strategies. - Develop a holistic insight into strategic management of a firm international business expansion. - Develop a comprehensive understanding of levels for firm's international competitiveness building through the internationalization process. - Develop ability to make professional judgements in designing strategies for firm's market position development in global market context. - Develop ability to use appropriate analytical tools in the process of ISMM. - Gain the ability for guiding systematically the strategic international marketing activities of a firm in the global marketplace. 		
Learning and teaching methods	<table border="0"> <tr> <td>Lectures on key concepts in ISMM Team case study analyses</td> <td>Presentation of team seminar research paper Individual study</td> </tr> </table>	Lectures on key concepts in ISMM Team case study analyses	Presentation of team seminar research paper Individual study
Lectures on key concepts in ISMM Team case study analyses	Presentation of team seminar research paper Individual study		
Assessment	<table border="0"> <tr> <td>Written exam 50 %</td> <td>Team seminar research paper 50%</td> </tr> </table>	Written exam 50 %	Team seminar research paper 50%
Written exam 50 %	Team seminar research paper 50%		



Bank Management II

Course number E066	ECTS Credits 5	Language English	Semester Summer	Level PG
Lecturer(s)	Markovic Hribernik Tanja, PhD			
Content	<ul style="list-style-type: none"> - Actual trends in banking industry - Bank regulation and supervision - Bank performance and financial ratio analysis - Bank credit policy management - Decision process of investing in financial market instruments - Liquidity and reserves management - Financing decisions management - Management of interest and non-interest income 			
Textbooks	<ul style="list-style-type: none"> - Gardner Mona J., Dixie L. Mills in Elisabeth S. Cooperman. 2000. Managing financial institutions. An asset/liability approach, 4th edition. Orlando: The Dryden Press, Harcourt College Publishers (selected chapters) - Heffernan, Shelaagh. 2005. Modern banking. Chichester: Wiley & Sons (selected chapters) - Casu, Barbara, Claudia Girardone, Philip Molyneux. 2015. Introduction to banking. Pearson Education Limited (selected chapters) - Selected scientific and professional papers in banking 			
Objectives	Main course objective is to understand the complexity of functioning of banks and acquire specific knowledge in the field of current trends in banking, changes in the field of banking regulative, concepts of measuring bank performance, credit policy management, investment policy management, liquidity management, reserves management and financing decisions management.			
Learning and teaching methods	- Lectures	- AV presentations	- Case studies	
Assessment	Seminar work 30%	Written examination 70%		



LETTERS FROM EXCHANGE STUDENTS



Luz Rojas

My stay in Maribor was amazing, I was really pleased with all the activities the ESN organised for us. About the inside organisation of the University it was quite chaotic but at the end everything was fine. Thank you all for the opportunity to stay 9 months there.

LUZ



Marzena Ficek

Hello! If you think about studying somewhere abroad, you have to choose the University of Maribor in Slovenia. Slovenia is a small but very beautiful country, Maribor is full of nice coffee places. The Faculty of Economics and Business offers interesting subjects and has very helpful professors. ESN organise a time full of activities so you don't even have to worry about being bored. What are you waiting for? Go and apply for a semester in Maribor.

MARZENA



Tímea Baloghová

I have really great feelings and memories from Maribor. I can say that it was one of my best decisions what I have ever made that I went there. The city is very cosy, the people there are friendly and helpful, the cuisine is amazing and I was very satisfied with the school as well. I highly recommend to everyone to visit this country, it has wonderful nature, even though it is a small country it has many attractions. I am really grateful for this opportunity; I consider Maribor as my second home :)

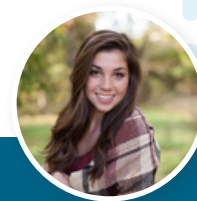
TÍMEA



Cédric Benejean

I met extraordinary people from other culture and origins than mine. For me it was the biggest advantage - meet people with other backgrounds and make new friendships. The parties were also crazy during this year and the teachers were comprehensive. I visited countries that I never expected to see. An important fact is that I am talking every day about what I did during my year in Slovenia and I'm looking for an opportunity to come back for a week or a weekend. During this year I experienced things that I will never forget! Thanks to the Erasmus organization!

CÉDRIC



Tatiana Švaralová

My memories of Erasmus in Maribor are just perfect. I've met awesome people with whom I'm still in touch! For me it was the best decision to go to Maribor. I love Slovenia, I went for many hiking trips or trips to cities in Slovenia. Maribor is awesome student city with a lot of opportunities for sport, relax, studies or fun. ESN team was group of friendly, patient and cool people ;). Related to University, I really enjoyed all classes, I liked process of courses and also termination of courses. I've gained new knowledges, teachers were helpful and respectful. I won't forget about this Erasmus ever!

TATIANA



Radka Fedoronkova

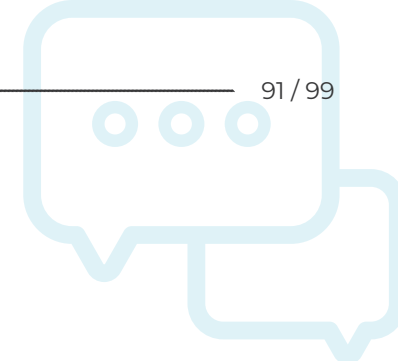
I have to say that I am very pleased to take part Erasmus study especially at Maribor. I really appreciated help of ESN members. They were available anytime I needed them and they are very open-minded people full of experience. I was very happy about our three-week program from the beginning of our Erasmus study because it was amazing way to get to know other students, teachers and premises of the university. I am really thankful for this experience and I would definitely recommend it to all students (I also did and now 5 more friends from Slovakia came to Maribor)!

RADKA

BASIC SLOVENE

Words and Phrases

English	Slovenian
Good day / Hello	Dober dan / zdravo
Goodbye / See you	Nasvidenje / adijo
What is your name?	Kako ti je ime?
Where do you come from?	Od kod prihajaš?
How much does it cost?	Koliko stane?
What is the time?	Koliko je ura?
How are you?	Kako si?
Good (I am fine).	Dobro
Bad (I am not well).	Slabo
Shop	Trgovina
Post	Pošta
Railway station	Železniška postaja
Bus station	Avtobusna postaja
Hospital	Bolnišnica
Restaurant	Gostilna
Drink	Pijača
Water	Voda
Food	Hrana
Breakfast	Zajtrk
Snack	Malica
Lunch	Kosilo
Dinner	Večerja



English	Slovenian
Please / Thank you	Prosím / hvala
Yes / No	Da / ne
Do you speak English?	Govorite angleško?
I do not speak Slovene.	Ne govorim slovensko.
I do not understand.	Ne razumem.
I do not know.	Ne vem.
Cheers / Bless you	Na zdravje
Excuse me	Oprostite
Numbers	Števíla
1 one	ena
2 two	dva
3 three	tri
4 four	štiri
5 five	pet
6 six	šest
7 seven	sedem
8 eight	osem
9 nine	devet
10 ten	deset
100 one hundred	sto
500 five hundred	petsto
1000 one thousand	tisoč

5. CONTACTS

Important phone numbers and websites

Contact	Website	Phone
Emergency call	www.sos112.si	112
Police	www.policija.si	113
Fire	www.sos112.si	112
Hospital	www.ukc-mb.si	+386 2 3211000
Telephone subscriber information	tis.telekom.si	1188
Road breakdown assistance	www.amzs.info	1987
Tourist information Maribor	www.maribor-tourism.si	+386 2 2346611
Railway station Maribor	www.slo-zeleznice.si	+386 2 2922160
Bus station Maribor	www.marprom.si	080 1116
Faculty of Economics and Business, International Office	www.epf.um.si	+386 2 2290 252
University of Maribor, International Relations Office	www.um.si	+386 2 2355 268



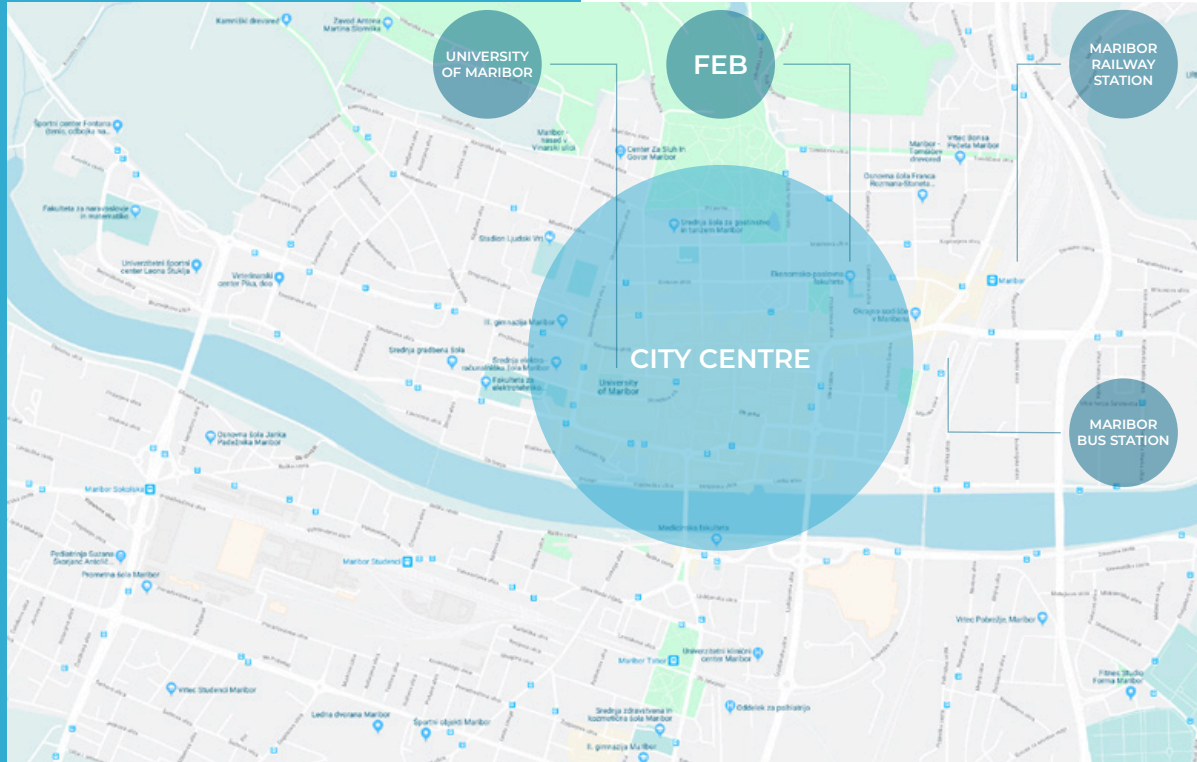
STUDENT ORGANISATIONS AND INSTITUTIONS FOR STUDENTS

Important contacts

Contact	Website / Email	Phone
AIESEC Maribor	aiesecmaribor.weebly.com	+386 2 2290 337
Student Council (Študentski svet EPF)	ssepf.si	+386 2 2290 260
Student Association (Društvo študentov)	info@dsepf.com	+386 2 2290 339
Marketing Club (Klub za marketing)	e-kzm.com	+386 2 2290 339
Young Project Managers (Mladi projektni managerji)	mpm.si	
University of Maribor Student Organisation (Študentska organizacija Univerze v Mariboru)	soum.si	+386 2 2285 600
Erasmus Student Network	esn-mb.si	
Career centre at FEB (Karierni center EPF)	epf.uni-mb.si/kariernicenter	+386 2 2290 323



MAP OF MARIBOR



MARIBOR

INTERNATIONAL COOPERATION

Univerza v Mariboru - University of Maribor

Institutional Coordinator:

Mladen Kraljič
 +386 2 2355 201
 +386 2 2355 438
 Slomškovo trg 15
 mladen.kraljic@um.si
 2000 Maribor, Slovenia

Ekonomsko-poslovna fakulteta (EPF) - Faculty of Economics and Business (FEB)

Departmental Coordinator:

Sanja Kocijan, MSc
 +386 2 2290 252
 +386 2 2290 217
 sanja.kocijan@um.si
 feb.international@um.si
 Razlagova 14,
 2000 Maribor, Slovenia

Office hours: weekdays from 11:30 to 13:30

Location: Razlagova 14

Faculty of Economics and Business

ADDRESS:

Razlagova ulica 14
 2000 Maribor
 tel.: +386 2 22 90 000
 faks: +386 2 22 90 217



e-mail: epf@um.si

Social Media



@epfmaribor



@EPFMB



@epf.um



@EPFMB



@Ekonomsko-poslovna
fakulteta Maribor

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EDITOR

Sanja Kocijan, M.Sc.

PROOFREAD BY

Tosja Kobler Jovanovič, M.A.

DTP DESIGNER

Norman Fišer

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I ♥ FEB

FACULTY OF ECONOMICS AND BUSINESS

Razlagova ulica 14
2000 Maribor
tel.: +386 2 22 90 000
faks: +386 2 22 90 217
e-mail: epf@um.si



www.epf.um.si



Faculty of Economics and Business